

## **“A Life Lesson from a Volunteer Firefighter” by Mark Bezos**

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### TED Talk- Understanding Authorial Intent

- For this TED Talk reflection, I would like for you to consider the structure that Bezos used to present his message, “Not every day is going to offer us a chance to save somebody's life, but every day offers us an opportunity to affect one.”
  - Why did Bezos use ethos to begin his story? What purpose did it serve? Why was it important? Was it effective?
  - How did Bezos use pathos in his story? What purpose did it serve? What was it so important? Was it effective?
  - How did Bezos try to affect change in the listener? How did his story persuade the reader to act? Would you change as a result of his advice? Why or why not?
  - How did Bezos’ use of vocabulary facilitate your understanding? Did it help or hinder it?
  - Once you understood the references, did you appreciate his use of the vocabulary more? Why? Which vocabulary word or words did you enjoy the most? Why?
  - Finally, give one concrete way you could take Bezos’ advice and use it in your own life.